

STORIES FROM EVERYDAY DIGITAL LIFE

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THE WEBSTERS



STORIES FROM EVERYDAY DIGITAL LIFE

Meet our completely normal crazy family. We talk straight when it comes to everyday digital life. We meet lots of con men, creeps and other shadowy types too, like many other families ... So listen to our stories. May your expeditions in the digital world be free of stress and may your wallet remain untouched!



MUM
THE LOVING ONE



DAD
THE TRUSTING FOOL



SEBASTIAN
"SEB" FOR SHORT.
THE ELDEST



JULIA
THE MEME QUEEN



MAX
THE POWER SURFER



GRANDPA
THE NO-NONSENSE ONE

AND IN THE SUPPORTING ROLES

YASMIN, Julia's best friend and Seb's girlfriend - MRS. MEIER, the teacher - KEVIN, who is being blackmailed - SVETLANA, grandpa's internet love - MR. MONEY, who steals all our time - MR. TUBER, the YouTube Dude - NILS & NOAH from the boys' chat group - ALEX & BEN, the hackers

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SOCIAL BUBBLE

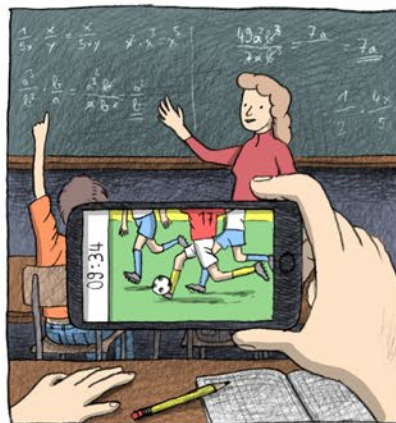


TIP

STOP COMPARING YOURSELF TO OTHER PEOPLE ALL THE TIME. YOU DON'T NEED TO, BECAUSE YOU'RE UNIQUE.

IF YOU NOTICE THAT POSTS, STORIES AND PICTURES FROM CERTAIN PEOPLE AREN'T HAVING A GOOD INFLUENCE ON YOU AND MAKE YOU UNHAPPY, THEN GIVE YOURSELF SOME DISTANCE AND DON'T CONSTANTLY CHECK IN ON WHAT THEY'RE UP TO.

WAKE UP



TIP

LIFE WITHOUT OUR SMARTPHONES HAS BECOME ALMOST IMPOSSIBLE. THIS MAKES BEING AWARE OF YOUR PHONE USE HABITS ALL THE MORE IMPORTANT.

THERE ARE TOOLS, SUCH AS APPS THAT SHOW YOU HOW LONG YOU SPEND STARING AT YOUR PHONE EVERY DAY. YOU COULD ALSO TRY MEETING UP WITH FRIENDS AND LEAVING YOUR SMARTPHONE AT HOME.

CEO FRAUD



TIP

NEVER GIVE OUT INFORMATION IF YOU RECEIVE AN E-MAIL FROM AN UNUSUAL OR DUBIOUS SOURCE.

NEVER FOLLOW INSTRUCTIONS FROM SUCH SOURCES, ESPECIALLY IF YOU ARE PUT UNDER PRESSURE. REQUESTS TO TRANSFER MONEY ARE ALWAYS SUSPICIOUS.

HASHTAG BUSTED

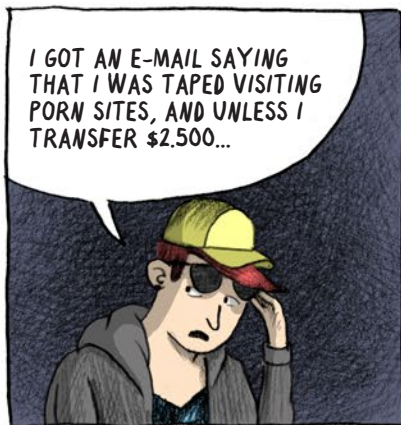


TIP

DO NOT PUBLISH PHOTOS THAT VIOLATE THE DIGNITY OR HONOUR OF OTHER PEOPLE.

EVERY PERSON HAS A RIGHT TO THEIR OWN IMAGE AND CAN DEMAND THAT YOU REFRAIN FROM TAKING OR PUBLISHING PHOTOS OF THEM. THE BEST PART IS THAT YOU HAVE THIS RIGHT TOO!

WATCHING YOU



TIP

NEVER TRANSFER MONEY TO ANYONE WHO
THREATENS TO PUBLISH INTIMATE PICTURES OF YOU.
TALK TO SOMEONE YOU TRUST.

OFTEN SUCH THREATS ARE BASED ON STORIES THAT ARE
COMPLETELY MADE UP. THIS SCAM IS KNOWN AS "FAKE
SEXTORTION" AND IS WELL KNOWN. NEVERTHELESS,
PEOPLE FALL FOR IT AGAIN AND AGAIN.

LOVE SCAM



DARLING, WE'VE BEEN WRITING TO EACH OTHER FOR DAYS NOW. I'D LOVE TO FINALLY MEET YOU.



MY DEAR SVETLANA! PLEASE COME AND VISIT ME!

I'M AFRAID I CAN'T DO THAT.

WHY NOT???

BECAUSE, MY DEAREST PRINCE CHARMING, I DON'T HAVE THE MONEY FOR THE FLIGHT.

NO PROBLEM, I CAN LEND IT TO YOU.

WOULD YOU REALLY DO THAT FOR ME?



SVETLANA, MY DEAR, WHERE ARE YOU?



... AND THEN I WAITED AT THE AIRPORT FOR HER FOR ABOUT TWO HOURS.

IT TURNED OUT LATER THAT SHE DIDN'T HAVE THE DOCUMENTS SHE NEEDED.

SO, NOW I'VE WIRED HER ANOTHER \$2,000 FOR HER VISA AND ANOTHER FLIGHT...



WHAT?!

TIP

BE CAREFUL WITH PEOPLE YOU HAVE NEVER MET IN REAL LIFE. NOT EVERYONE ON THE INTERNET MEANS WELL AND IS OUT FOR LOVE.

SO DON'T GIVE OUT ANY INFORMATION ABOUT YOUR INTIMATE LIFE, DON'T TRANSFER MONEY AND DON'T SEND SEXY PHOTOS OF YOURSELF UNTIL YOU'VE ACTUALLY MET THE OTHER PERSON AT LEAST ONCE AND ARE SURE THAT THEY ARE HONEST.

KILLING TIME

WHAT GREAT TIME MANAGEMENT TUTORIALS! TOO BAD I DON'T HAVE THE TIME FOR THEM.



37 VIDEOS LATER...



GREETINGS, MR. WEBSTER. WELCOME TO THE WORLD OF HARD TRUTHS.

WHO ARE YOU?



ME?

I'M JUST SOMEONE WHO'S DEVELOPED AN ALGORITHM TO STEAL ALL YOUR TIME.



IT'LL GIVE YOU A FEW LITTLE KICKS, GET YOU HOOKED AND LOCK YOU INTO A WORLD WHERE YOU'LL ACHIEVE NOTHING.



AND IT'LL MAKE ME FILTHY RICH. MUHAHAHA!

NO!!!



PHEW...



TUTORIAL: HOW TO PUT DOWN YOUR PHONE



TIP

REGULARLY CHECK HOW MUCH TIME YOU SPEND ON YOUR SMARTPHONE. AN APP THAT SHOWS YOU THE TIME YOU SPEND ON YOUR PHONE EACH DAY MIGHT HELP.

YOU CAN ALSO SET TIME LIMITS FOR CERTAIN APPS. BE AWARE THAT THE DIGITAL WORLD CAN HAVE JUST AS MUCH INFLUENCE ON YOUR LIFE AS THE REAL THING.

FAKE NEWS



TIP

SCANDALOUS, SHOCKING OR RIDICULOUS CONTENT IS SHARED MUCH MORE OFTEN THAN FACTUAL INFORMATION. EVEN IF IT'S MADE UP. SOMETIMES IT'S NOT EASY TO SEE WHICH MESSAGES ARE FACTUAL AND WHICH ARE NOT.

DON'T BELIEVE EVERYTHING YOU SEE ON YOUTUBE, INSTAGRAM, ETC.! BE CRITICAL AND DON'T SPREAD FAKE NEWS.

GOLD DATA

MAY I PRESENT TO YOU MRS. WEBSTER. A VERITABLE GOLDMINE.

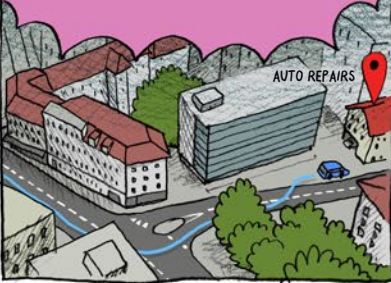
WELL, NOBODY'S INTERESTED IN MY DATA.



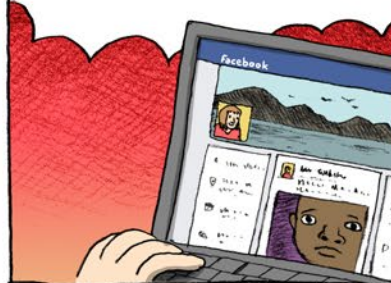
FROM HER PINTEREST AND INSTAGRAM ACCOUNT WE KNOW THAT SHE CAN BE WON OVER WITH OFFERS ON BOOKS ON GARDENING AND COOKING.



HER GPS DATA INDICATES THAT SOMETHING IS WRONG WITH HER CAR. SUGGESTING A NEW CAR WOULD BE A GOOD MOVE. HER BUDGET IS \$25,000.



ON FACEBOOK WE SEE STRONG EVIDENCE OF SOCIAL AWARENESS. SHE IS PREDESTINED TO DONATE MONEY TO GOOD CAUSES.



ACCORDING TO HER SEARCH HISTORY, MRS. WEBSTER CLEARLY NEEDS A VACATION. NOW IS THE TIME TO MAKE SOME GOOD OFFERS TO HER.



LOOKING AT HER YOUTUBE HISTORY, IT'S TIME TO OFFER MENOPAUSE PRODUCTS. WE RECOMMEND SELLING ON AN EMOTIONAL RATHER THAN A FACTUAL LEVEL



POLITICALLY, MRS. WEBSTER IS PRETTY MUCH IN THE MIDDLE. TO CHANGE HER MIND POLITICALLY, ALL YOU HAVE TO DO IS SHOW HER THE RIGHT NEWS AND CLIPS.



WHAT ARE YOU WAITING FOR? BUY MRS. WEBSTER'S PERSONAL DATA AND REAP THE REWARDS.



P.S.: FOR A SMALL EXTRA CHARGE, YOU CAN GET THE SAME INFORMATION FOR HER WHOLE FAMILY.



TIP

IT'S WRONG TO THINK THAT NOBODY IS INTERESTED IN YOUR DATA, BECAUSE ALL DATA IS INTERESTING. YOUR DATA IS COLLECTED, ANALYSED AND SOLD.

CHOOSE THE RIGHT SETTINGS ON YOUR DEVICE AND THINK CAREFULLY ABOUT WHICH APPS AND WEBSITES YOU ALLOW TO ACCESS YOUR DATA.

ILLEGAL PORN



TIP

DO NOT DISTRIBUTE EROTIC PHOTOS AND VIDEOS. IF THEY ARE SHARED IN A CHAT OR WHATSAPP GROUP, TELL PEOPLE THAT CREATING, SENDING AND POSSESSING SEXUAL IMAGES OF MINORS, ANIMALS OR VIOLENCE IS ILLEGAL AND PUNISHABLE BY LAW.

HAPPY HACKERS



TIP

USE A DIFFERENT PASSWORD EVERYWHERE YOU NEED TO LOGIN. IT'S BEST TO USE A PASSWORD MANAGER THAT SUGGESTS STRONG PASSWORDS. DON'T WORRY: YOU WON'T HAVE TO REMEMBER ALL YOUR PASSWORDS, JUST ONE MASTER PASSWORD.

DON'T CONNECT TO A FREE WIFI HOTSPOT UNTIL YOU FIND OUT WHO OWNS IT.

UPWARDLY MOBILE



YOUR PHONE IS LAME. BUY A NEW ONE, DUDE!

LAME? YOU ONLY BOUGHT IT LAST YEAR.

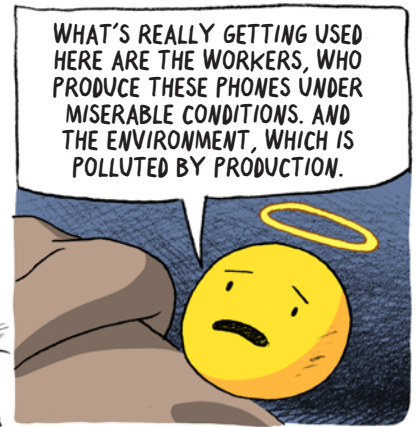


BUT THESE NEW BATTERIES LAST FOREVER!

THE BATTERY MIGHT STAY CHARGED FOR A LONG TIME, BUT THE MINES IN THE CONGO ARE BEING EXHAUSTED.



BAH! THIS PHONE IS FAST AS HELL - YOU CAN USE IT TO GET THINGS DONE QUICKER!



WHAT'S REALLY GETTING USED HERE ARE THE WORKERS, WHO PRODUCE THESE PHONES UNDER MISERABLE CONDITIONS. AND THE ENVIRONMENT, WHICH IS POLLUTED BY PRODUCTION.



IT COSTS ALMOST NOTHING WITH A SUBSCRIPTION! WHAT ARE YOU WAITING FOR? GET IT!



HEY! THE PEOPLE WHO WORK IN THE MINES GET ALMOST NOTHING ... DON'T DO IT!

NO, BUY IT!!!



NOW THAT YOU'VE BOUGHT IT, AT LEAST TAKE SOME RESPONSIBILITY AND RECYCLE YOUR OLD PHONE PROPERLY.

TIP

USE YOUR SMARTPHONE FOR AS LONG AS POSSIBLE. IF IT BREAKS, GET IT FIXED IF YOU CAN.

WHEN YOU BUY A NEW PHONE, GIVE AWAY OR SELL YOUR OLD ONE. AND IF NOBODY WANTS IT, YOU CAN RECYCLE IT.

IMMEDIATE HELP

If you are in a difficult situation and cannot get out of it by yourself, a call to one of the following numbers can help:

Pro Juventute Schweiz hotline for children and young persons:
Tel. 147 (available 24 hours a day, free phone number)

Pro Juventute Schweiz parental advice:
Tel. 058 261 61 61 (available 24 hours a day, calls charged at the local rate)

Police hotline: Tel. 117 (available 24 hours a day, free phone number)

- THE WEBSTERS ONLINE -

You can find comprehensive information on all the important topics and everything about internet security at www.websters.swiss. You can also find the Websters on Instagram at @websters__en.

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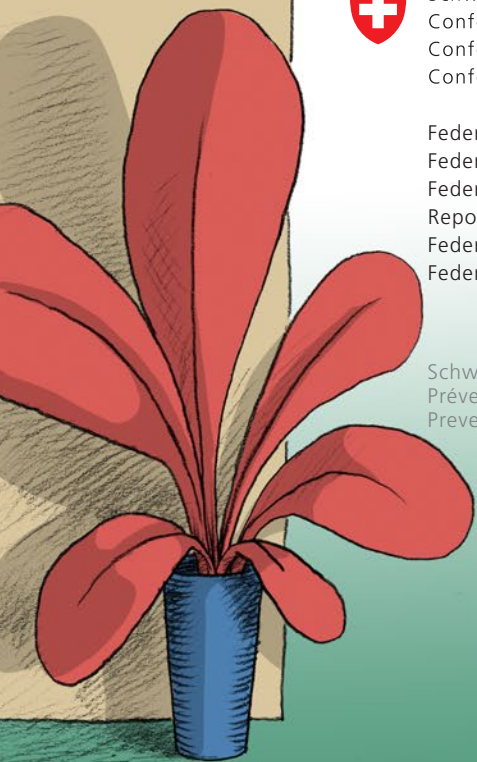
COMICS: matthiasleutwyler.ch

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STOP PIRACY Swiss platform against counterfeiting and piracy

CONTACT: Digital Switzerland Business Office (GDS) at OFCOM
www.digitaldialog.swiss, infosociety@bakom.admin.ch



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